



Digital Signage

Content Management System

An Overview



Designer
X-Sign



Player
X-Sign



Manager
X-Sign



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Digital Signage CMS

BenQ X-Sign

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5 X-Sign API

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AGENDA

X-SIGN OVERVIEW

Why X-Sign?

Easy Content Creation

Featuring over 140 easy-to-use templates that support images, text, videos, and QR code implementation, X-Sign allows you to quickly create content that fulfills your vision.

Easy Content Scheduling

Remotely schedule content distribution for single or multiple displays online. With customized content, you can show customers exactly what they need, exactly when they need it.

Easy Content Management

Use one or multiple accounts to centrally manage all of your digital signage. Centralized control makes it easy to maintain high-quality content and present a consistent message across all displays.



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X-SIGN DESIGNER

140+ Intuitive Templates for Various Settings and Applications

Retail: shopping malls / specialty shops / supermarkets / boutiques / convenience stores

Education: schools / institutes / universities / training centers

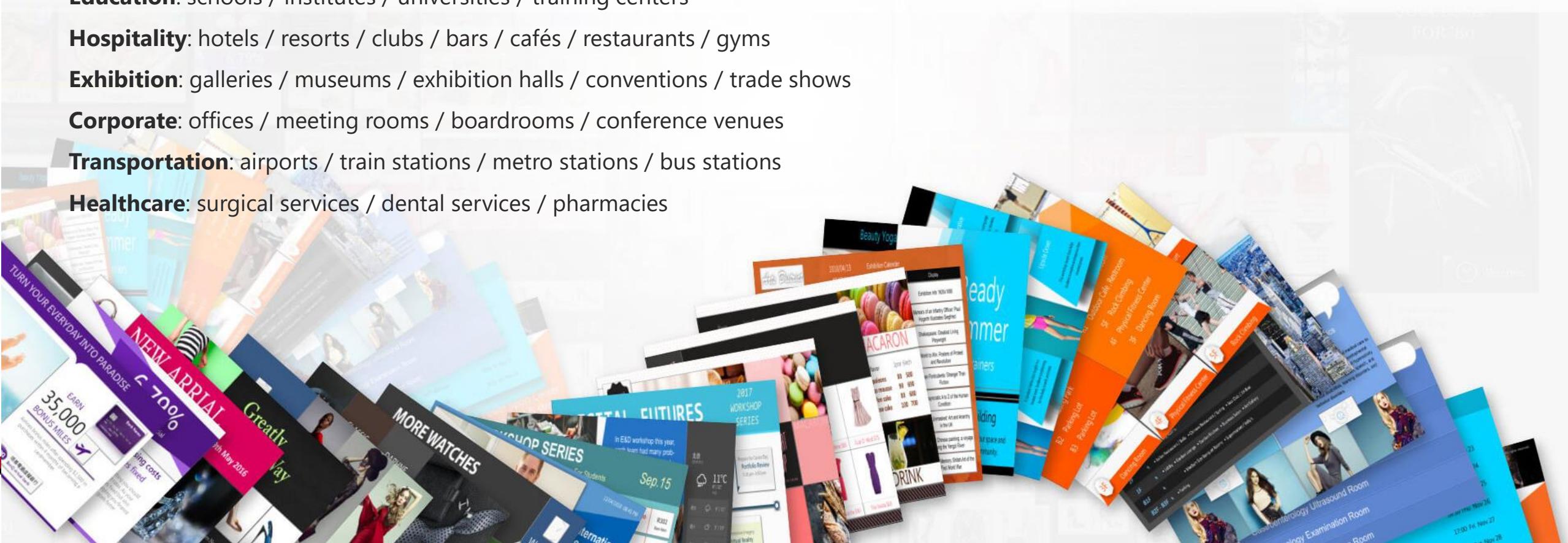
Hospitality: hotels / resorts / clubs / bars / cafés / restaurants / gyms

Exhibition: galleries / museums / exhibition halls / conventions / trade shows

Corporate: offices / meeting rooms / boardrooms / conference venues

Transportation: airports / train stations / metro stations / bus stations

Healthcare: surgical services / dental services / pharmacies



X-SIGN PLAYER



For BenQ Smart Signage Users

The X-Sign Player app for Android™, pre-installed on Smart Signage Series displays, is used for presenting any content you choose. There are two ways of doing so on your BenQ smart signage:

Via USB flash drive

Save your content to a USB flash drive, plug it into your BenQ smart signage, and X-Sign will update automatically. It's simple and easy.

Via X-Sign Manager

Use the X-Sign Manager website to manage and distribute your content to multiple BenQ smart signage displays in different locations. Connect your smart signage to the Internet via LAN or Wi-Fi to unlock the full potential of X-Sign.

For Windows Users

Download the X-Sign Player for Windows to your computer. Connect your computer or external media player to your digital signage

Via USB flash drive

Save your content to a USB flash drive. Plug it into your external media player or computer to begin engaging your customers right away.

Via X-Sign Manager

Use the X-Sign Manager website to manage and distribute your content to multiple Windows PCs in different locations. Connect your smart signage to the Internet via LAN or Wi-Fi to unlock the full potential of X-Sign.

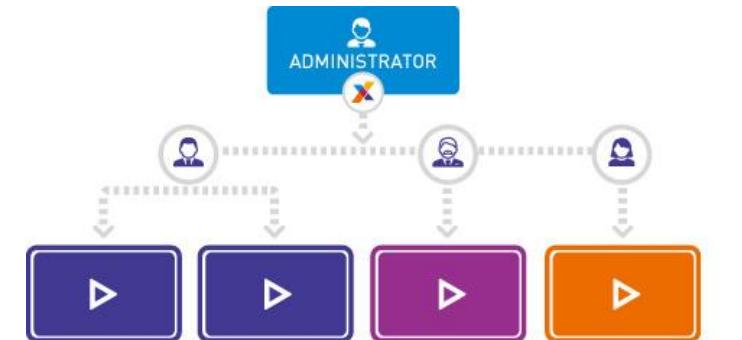
X-SIGN MANAGER

Remote Account Management

Set up different user accounts to manage single or multiple digital signage displays. For more precise control, you can also create groups and assign them to various users, thereby allowing your staff to manage and distribute content across displays. This feature helps cut manpower costs and resource expenditures.

Remote Content Distribution: Scheduling Made Easy with Calendar-based User Interface

Use the centralized web interface to distribute content to remote locations via the Internet. You can schedule content playback times and create daily sequences. With this feature, you have the freedom and flexibility to display your content exactly where and when you want to.



Centralized Remote Monitoring

Examine and monitor each display in real time to ensure the smoothest display operation. Being able to immediately detect and locate issues such as Internet disruptions or power outages is absolutely crucial for establishing the optimal in-store experience.

X-SIGN API WIDGET

Steak House





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Chilled & Australian Grain Fed

Medallion (7oz / 200gm)	88
Tenderloin (7oz / 200gm)	88
T Bone (24oz / 750gm)	108
Rib-Eye (10oz / 300gm)	78



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House Specialties

BBQ Meat	88
Blue Cheese Burger	88
Western Burger Dayton	108
Beach Wings	78



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All Time Favourite

Seafood Aglio Olio	88
Hungarian Beef Goulash	88
Beef Stroganoff	108
Ossobucco Gemolata	78
Grilled Chicken	68

X-SIGN OPEN API

Version 2.6
Juni 2020

Change through API
Change Manually

Content Creation	Make content in Designer	Upload material to Manager
	Upload content from Designer	Design content in Express
Device Information	Query signage list	
	Query signage status	
	Query signage screen shot	
Scheduling	Create\Change\Query\Delete schedule by channel	
	Create\Change\Query\Deleteschedule by device	
	Create\Change\Query\Delete channel	
Device Management	Signage display scheduling On/Off	
	Upload Log	
Change Content	Change Price / Text in api data widget	

X-SIGN LICENSES

Standalone Mode			
Version	Basic (Free)		
Platform	BenQ Smart Signage	Android Box	Windows PC (Win7, Win10 64-Bit)
Content Delivery: Standalone USB	yes	yes	yes
Content Delivery: Local Delivery	yes	no	no
Interactive Function	no	no	no

X-Sign Standalone Premium (One-time-fee)		
BenQ Smart Signage	Android Box	Windows PC (Win7, Win10 64-Bit)
yes	yes	yes
yes	yes	yes
yes	yes	yes

X-Sign Manager Mode			
Version	Basic		
Platform	BenQ Smart Signage	Android Box	Windows PC (Win7, Win10 64-Bit)
Content Management	yes	yes	yes
Channel scheduling	yes	yes	yes
Device Control	yes	no	no
X-Sign Player remote upgrade	yes	no	no
Video Wall	yes	yes	no
System Report	yes	yes	yes
Interactive Function	no	no	no
Touch Usage Report	no	no	no
API Widget	no	no	no

Premium		
BenQ Smart Signage	Android Box	Windows PC (Win7, Win10 64-Bit)
yes	yes	yes
yes	yes	yes
yes	no	no
yes	no	no
yes	yes	no
yes	yes	yes

DEMO

Thank you!



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